



BUSINESS-TO-BUSINESS MARKETING

BBM
TEAM CASE STUDY

FINALIST LISTING

NAME(S)	CHAPTER	CHARTERED ASSOCIATION
Crystal Mo Giselle Nissenbaum	Chapman University	California
Cassidy Baker Mackenzie Bell	Davenport University	Michigan
Alan Cestone Johnny Longo	DePaul University	Illinois
Emily Kurburski Ashley Weber	Kettering University	Michigan
Andrew Hines Hunter Hoelzel	University of Minnesota	Minnesota
Dylan Otwell Jim Widmer	University of Wisconsin - Whitewater	Wisconsin
Patrick Adamus Sanjay Antani	Oakland University	Michigan
Kendall Lynch Sarah Reed	Endicott College	Massachusetts
Richard Ascherl Jacob Walters	Northwood University	Michigan
Joanne Hier Keoni Reyes	Bellevue College	Washington



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FINALIST ANNOUNCER SCRIPT

In **THIRD** place:

- Cassidy Baker
- Mackenzie Bell

From Davenport University, Michigan

In **SECOND** place:

- Andrew Hines
- Hunter Hoelzel

From University of Minnesota, Minnesota

In **FIRST** place:

- Crystal Mo
- Giselle Nissenbaum

From Chapman University, California
