



## **DECA Challenge Supporting AT&T's It Can Wait Movement**

DECA chapters in each of the 50 United States and Puerto Rico are eligible to participate with AT&T's It Can Wait movement in a challenge to reduce distracted driving.

### **Challenge Details**

#### *Text-to-Pledge*

Local DECA chapters and Chartered State Associations will promote the importance of ending distracted driving by texting the state-specific code (two-letter state abbreviation DECA, i.e., AKDECA) to 50555. Pledges can be obtained by all individuals, including family, friends, and associates. The pledges will be recorded and tracked by state.

#### *Promotion and Events*

Any DECA chapters or Chartered State Associations planning events or promotional activities to increase awareness of the dangers of distracted driving must use these [resources](#). Only approved [logos](#) are to be used.

### **Challenge Recognition**

The state with the highest number of pledges from each [group](#) listed will be recognized at DECA's ICDC in April. Each of those three Chartered Associations will receive \$1000. Texas is not eligible since they are conducting a statewide campaign with different rules and recognition.

### **Challenge Timeline**

The challenge will conclude at 5:00 pm on March 29, 2019.