

# DECA

# #LIMITLESS GUIDE

# FOR DECA MEMBERS



Throughout the year, the executive officers encourage all members to embrace every opportunity in DECA! The executive officer team has created a #Limitless Guide so you can truly say you maximized this year!

*Make sure to post pictures while completing the **#Limitless Guide!***

SEPTEMBER	
<b>COMPETITION PREPARATION</b>	
	Register for the Stock Market Challenge by September 5.
	Research DECA Competitive Events and how to participate at district/regional/association conferences.
	Review your DECA Transcript, if you received one from DECA ICDC 2017.
<b>CHAPTER CAMPAIGNS</b>	
	Review the <b>Campaigns Guidebook</b> .
	Develop a chapter plan to complete the membership campaign.
	Develop a chapter plan to complete two additional chapter campaigns (Global Entrepreneurship Week, Promotional or Community Service).
<b>CHAPTER DEVELOPMENT</b>	
	Develop a <b>Program of Leadership</b> for your chapter.
	Participate in a community outreach activity.
	Participate in a school outreach activity to recruit members.
	Plan in team-building activity for a chapter meeting.
	Participate in three DECA Month activities.
<b>SOCIAL MEDIA</b>	
	Participate in the <b>Chapter Achievement Challenge</b> on social media.
	Take the Piper Jaffray Taking Stock with Teens Fall <b>Survey</b> - ends on October 4.
	Watch the <b>membership video</b> .
OCTOBER	
<b>COMPETITION PREPARATION</b>	
	Register for the Virtual Business Challenge, Round 1 by October 24.
	Participate in the Stock Market Game.
<b>CHAPTER CAMPAIGNS</b>	
	Create a DECA Month event to promote DECA in your school.
	Increase membership in: student, alumni, and professional divisions.
	Participate in a community outreach activity.
<b>CHAPTER DEVELOPMENT</b>	
	Research how to earn <b>school-based enterprise certification</b> for your chapter.
<b>SOCIAL MEDIA</b>	
	Enter DECA's annual Pumpkin Contest.
	<b>Sign up</b> for DECA's Social Media Correspondent program.

## NOVEMBER

### COMPETITION PREPARATION

- Develop a **competition prep** plan.
- Hold a competition preparation activity.

### CHAPTER CAMPAIGNS

- Submit an entry for the **DECA Idea Challenge** by November 20.
- Participate in a community outreach activity.
- Celebrate Global Entrepreneurship Week by interviewing a local entrepreneur.

### CHAPTER DEVELOPMENT

- Attend a fall leadership conference.
- Attend a regional conference, DECA's New York Experience or Innovations and Entrepreneurship Conference.

### SOCIAL MEDIA

- Submit an article through DECA's Social Media Correspondent program.

## DECEMBER

### COMPETITION PREPARATION

- Hold a competition preparation event.

### CHAPTER CAMPAIGNS

- Submit** your chapter's Global Entrepreneurship Week, Promotional and Community Service campaigns by December 1.
- Create a plan to complete the Advocacy campaign using the **Campaign Guidebook**.

### CHAPTER DEVELOPMENT

- Complete a mid-year review.
- Participate in a community outreach activity.
- Begin DECA's scholarship **application**.

## JANUARY

### COMPETITION PREPARATION

- Register** for Virtual Business Challenge, Round 2 by January 9.
- Participate in one competition preparation activity.

### CHAPTER CAMPAIGNS

- Participate in an advocacy event.

### CHAPTER DEVELOPMENT

- Submit** the chapter's school-based enterprise project before January 12.
- Submit** scholarship application by January 19.
- Submit** your chapter's seniors for the DECA Emerging Leader Honor Award by January 30.
- Attend the Sports and Entertainment Marketing Conference.

### SOCIAL MEDIA

- Write an article for the Social Media Correspondent program.

## FEBRUARY

### COMPETITION PREPARATION

Make plans to attend your association's career development conference.

Hold a practice meeting for exams and writtens.

### CHAPTER CAMPAIGNS

Prepare the finished product of your advocacy campaigns.

### CHAPTER DEVELOPMENT

Participate in #CTEMonth.

### SOCIAL MEDIA

Complete the Piper Jaffray Taking Stock with Teens Spring [Survey](#) by February 26.

Participate in CTE Month.

Present DECA to your local business advisory board.

Promote DECA to students during enrollment for the 2018-2019 school year.

Write a letter to your state legislators asking them to support DECA and CTE.

## MARCH

### COMPETITION PREPARATION

Submit your chapter's advocacy campaign by March 1.

### CHAPTER CAMPAIGNS

Plan an ICDC preparation event.

### CHAPTER DEVELOPMENT

Plan a chapter award ceremony and banquet

### SOCIAL MEDIA

Post a picture on social media at a DECA event.

## APRIL

### COMPETITION PREPARATION

Hold an event to get ready for ICDC!

### CHAPTER CAMPAIGNS

Attend the 2018 International Career Development Conference.

Celebrate chapter member contributions and achievements.

### SOCIAL MEDIA

Recognize business and community partners.

## MAY

### CHAPTER DEVELOPMENT

Assist in the election of next year's chapter leadership team.

Encourage graduating DECA members to explore [Collegiate DECA](#).

Evaluate and reflect on your DECA experience.

### SOCIAL MEDIA

Plan #SummerofDECA leadership trainings for chapter leadership.